Sponsors only get one hour to convince CHMP of their product’s benefits and risks before a closed-door meeting seals its fate. So, your message must be clear, persuasive and memorable.

3D has a proven process and practical tools specifically designed to help sponsors deliver clear messages and display key data under rigid time constraints.

The result: Your communication strategy is on track. Your presentation is clear and persuasive. Your message is remembered. You’ve achieved your goal.

Our process and technology enable attendees to remember your message long after you’ve left the room.

3D’S CHMP SERVICES

› Identify data gaps, limitations and issues
› Set regulatory strategy for MAA submissions or address CHMP objections
› Assess CHMP and Expert Group members
› Develop key messages that guide all communications
› Write briefing document and core presentation
› Conduct realistic mock rehearsals to test strategy and messages
› Conduct in-person and remote Q&A video practice all over the world
› Provide technology to display hundreds of backup slides to enhance message retention
› Coach team members for CHMP meetings